

PHYSICIANS' HEALTH

ALLIANCE

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Date: June 23, 2008
To: MWIPA Providers
MWIPA Practice Administrators
From: Jon Ernstoff, MD. Medical Director
Alexander J. Shak, President & CEO
RE: Meriden-Wallingford IPA Website and PHA Landing Page

Our IPA has been closely monitoring the challenges all physicians face in the area of Information Technology, Electronic Health Records (EHR), and ongoing efforts by the federal government to mandate greater application of electronic technology. We have recently surveyed practices as to their "EHR Readiness", and sponsored demonstrations of various practice management, e-prescribing and EHR systems. We also have continued to investigate options for local and regional partnerships that might be complimentary to our needs for network support and have made "EHR Readiness" an IPA priority. The IPA has continued to manage, access and share patient information because data is going to be an essential component in new reimbursement policies being developed by commercial and government payors.

The MWIPA website, www.mwipa.com, has been completely updated and now contains general information regarding the IPA, as well as a members-only section with information on our contracting and medical management activities. You should contact Joanne Erickson at 203-626-0405 for the user name and password.

We have also developed an internet-based landing page with links that enhance access to care management and diagnostic technology including:

- ❖ Clinical Lab Partners "Test Point 2"
- ❖ Quest Diagnostics "Care 360"
- ❖ MidState Medical Center
- ❖ CTVNA Home Health and Referrals
- ❖ e-Prescribing from Allscripts and Clinician RX.

This landing page also provides links to Health Plans, the CMS fee schedule, the MWIPA website and members of The Alliance.

The first version of the landing page is now available to you and your staff at www.phaportal.net. Your ability to access a clinical or diagnostic site will be based upon your own established relationship with that entity and corresponding assigned user name and password. We believe that organizing these separate internet sites onto one landing page will provide your practice with more efficient access to diagnostic information, patient care services and practice management resources. If your practice needs information or help in establishing relationships with our landing page partners you should feel free to contact Joanne Erickson at 626-0405 x102.

We encourage you to visit the sites and to share your feedback and suggestions for additional links, services and improvements. The IPA will continue to enhance and expand our landing page, www.phaportal.net, in the coming months and we will certainly keep you informed of these updates. As always, we appreciate your suggestions and thank you in advance for your support and consideration.

Meriden – Wallingford Independent Physicians' Association
Connecticut VNA
The Curtis Home
Elim Park Baptist Home
Franciscan Home Care and Hospice
Gaylord Hospital
Masonic Healthcare Center
Miller Memorial Community